

Case Studies

Chelmsford City Centre



“For the first time ever, multiple parties from across the city in conjunction with LITE-LTD have come together to install a state of the art uniform lighting scheme that leaves you in awe. The lights will change colour throughout the festive season giving a varied theme to enjoy every day.

The DMX mini bulbs state of the art technology adds a massive WOW factor to the “walk in” 3D bauble in the centre, and has been a huge hit with the local community and social media.

It is a really exciting time for Chelmsford, as the lighting scheme this year has reached a new level.

Visitors to the city centre will be able to walk around with the colour changing displays twinkling and cascading above them.

It will be impossible for the whole family not to get caught up in the magic of Christmas with the fantastic festivities we have in store.

A big thank you to everyone at LITE for the hard work and dedication in making this scheme come to life. From design to completion they have been fantastic.”

Mike Wray
One Chelmsford BID Ltd
BID Manager

